

CONNECT TO A POWERFUL NETWORK

The Discover® Global Network is the third largest payments network in the world¹. Daily 70M+ Cardholders² from more countries around the globe transact on the Discover Global Network; increasing your potential to make more sales.

Acceptance means you can do business with affluent, travelling Cardholders—including: Discover card from the United States, Diners Club International and Alliance Partners from around the globe.

DISCOVER GLOBAL NETWORK



UNITED STATES



INTERNATIONAL

ALLIANCE PARTNERS



SOUTH KOREA



INDIA



SERBIA

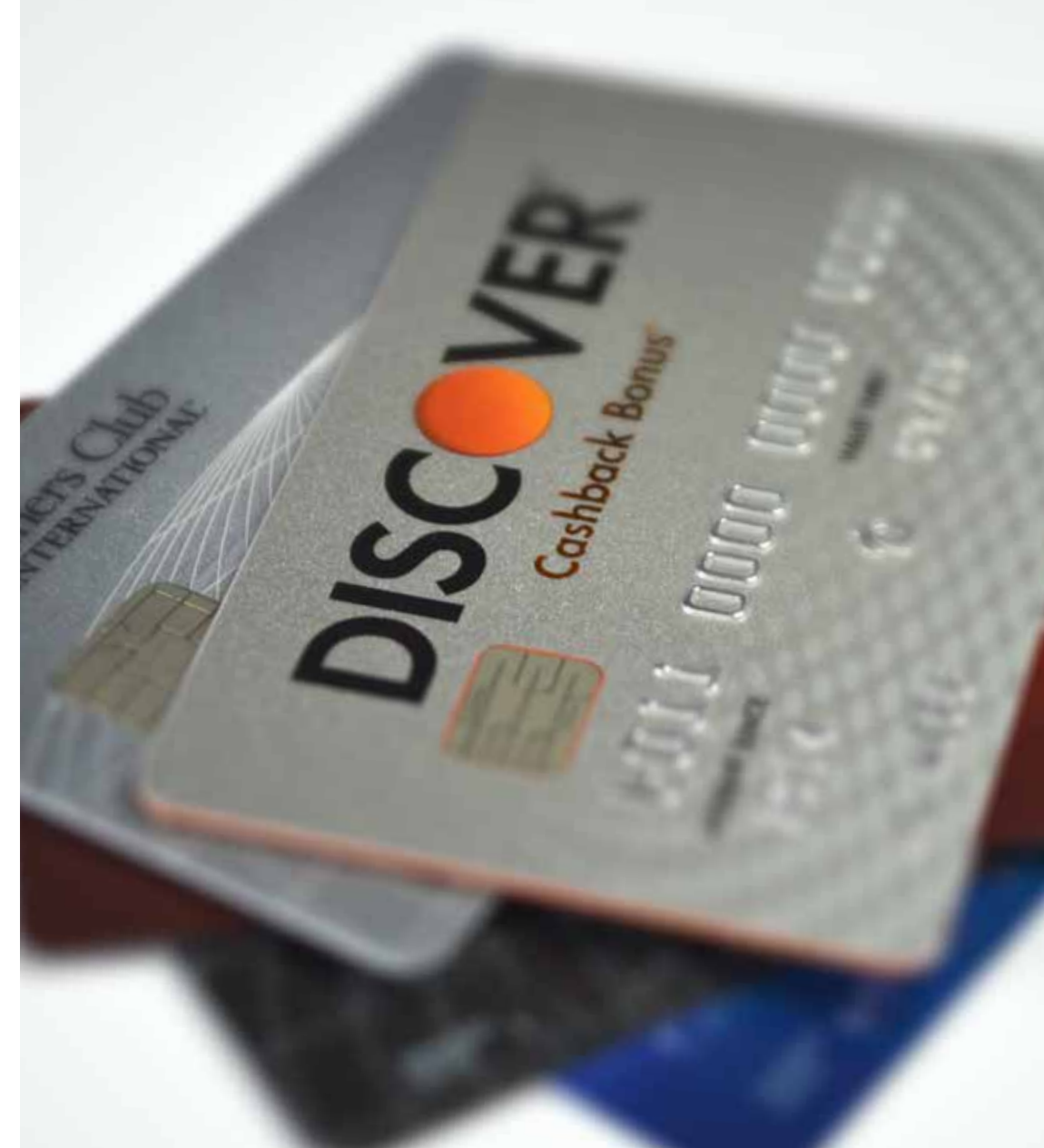
Alliance Partners offer spend opportunity from some of the largest banks and payment networks in the world.

Contact your Acquirer to begin accepting.
Gain access to more Cardholders.

1 Retail Banking and Research, August 2014
2 Nilson Report #1033, January 2014 and Discover Global Network partner reporting
3 The Nilson Report #1037, March 2014
4 TNS, State of the Card Market Report, November 2013

5 TNS, Global Merchant Card Acceptance, 2014
6 Forrester Research - Online Omnibus Survey, Q2 2014
7 Nilson Report #917, January 2009 compared with Nilson Report #1033, January 2014 and Discover Global Network Partner reporting

For more information, visit DiscoverGlobalNetwork.com



DISCOVER® GLOBAL NETWORK
MULTIPLE CARDS. ONE NETWORK.



ATTRACT CUSTOMERS WHO SPEND THE MOST



2X

Our Cardholders spend almost 2 times more on average every year³ and have larger credit lines than VISA and MasterCard Cardholders⁴

3X

Our Cardholders are almost 3 times more likely to make a repeat visit to accepting merchants⁵



A GROWING OPPORTUNITY WITH OUTSTANDING POTENTIAL

By partnering with some of the largest payments organizations and banks in the world, like ICBC (China) and HDFC Bank (India), we have increased our volume by 68% and more than tripled our acceptance footprint since 2007. Accepting cards running on Discover® Global Network opens your business to over 70+ million Cardholders² operating in 185 countries—bringing you billions in spend opportunity.

DISCOVER GLOBAL NETWORK GROWTH SINCE 2007

68% VOLUME INCREASE TO PROCESS OVER \$310 BILLION

MORE THAN TRIPLED ACCEPTANCE FOOTPRINT TO OVER 30 MILLION MERCHANTS

EXPERIENCED 31% CARD EXPANSION⁷

GET SIGNAGE. GAIN SALES.

Merchants displaying signage can gain sales because our Cardholders look for these acceptance marks before purchasing.

66%

look for Discover and Diners Club® signage before selecting a merchant⁸

75%

look for Discover and Diners Club signage before paying⁹

25%

of consumers spend less, shop elsewhere or decide not to purchase when their card is not accepted⁵

LOYAL CARDHOLDERS SEEK OUT ACCEPTING MERCHANTS

Our Cardholders seek out merchants who accept.

- Lucrative benefits like cash back, no foreign exchange fees and airport lounges keep Cardholders loyal
- 25% of consumers and 46% of corporate Cardholders spend less, shop elsewhere or decide not to purchase when their card is not accepted^{5,6}
- 100K+ Diners Club corporate clients; 84% of businesses require corporate card use⁶



Visit DiscoverSignage.com to order these complimentary items and many more.